



# Asia Pacific Logistics Federation

15 Countries: **NETWORK + PARTNERSHIP**  
www.aplf.net email: info@aplf.net

## MEDIA RELEASE

21st August 2015

### Subject: APLF & Intermedia Group (Australia) Strategic Alliance Agreement

On behalf of the executive board of APLF, we are pleased to announce the strategic alliance between APLF and Intermedia Group (MHD and T&L News), Australia on 10th August 2015.

The agreement would promote APLF as an industry association partner of the Intermedia Group and APLF would promote the availability of MHD and T&L News to APLF members.

#### **About APLF:**

The Asian Pacific Logistics Federation (www.aplf.net) was established in 1995 by logistics organisations from countries in the Asia-Pacific region which has grown vastly since its creation.

The Asian Pacific Logistics Federation represents 15 countries including Australia and these include (China, Japan, Korea, New Zealand, Malaysia, Singapore, Philippines, Hong Kong, Thailand, Indonesia, Vietnam, Myanmar, Sri Lanka and Bangladesh, Taiwan) that include business, government contacts and numerous supply chain associations.

#### **About The Intermedia Group Pte Ltd:**

The Intermedia Group is Australia's leading independent business-to-business publishing company employing local expert editors and international publishers across a broad range of industry sectors, united by their passion for highly credible mastheads and engaging content.

Information on Intermedia Group, click: <http://www.intermedia.com.au>  
<http://www.intermedia.com.au/print/news-item/mhd-supply-chain-solutions-magazine>

Mr David Rogers, (Chairman, APLF) believes that the alliance would create a media presence to drive implementation of strategic supply chain issues in the Asia Pacific region.

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