



Seminar: Integrated logistics management for supply chain effectiveness

Launch of the Graduate Diploma in Logistics & SCM course in HCM

<http://www.aplf.net/certification/course-GDLSCM-VN.aspx>

WHO SHOULD ATTEND:

- ▶ CEO, Logistics Mgr, Supply Chain Mgr, Purchasing Mgr, Buyers, Planners, Warehouse Mgr
- ▶ Industries: Logistics Retail, Medical, Engineering, Service, Medical...

WORKSHOP OBJECTIVES:

- ▶ Global Strategy for Logistics
- ▶ Just-in-time systems & Purchasing Strategies
- ▶ E-commerce integration with Logistics

DATE OF WORKSHOP

DATE : 22 Apr 2017

TIME: 9 am - 12 pm

VENUE: Nong Lam
University, HCM

REGISTER
HERE



<https://goo.gl/forms/u0bXOqLjHHHIAMqm1>



08 - 38961708

WORKSHOP LEADER:

A/Prof. Roger Lee, co-author of "Knowledge management: Principle and Application"; "World Class Logistics and Supply Chain Management", "The Making of a Shell-LiveWire Entrepreneur"

Roger is presently the Director of the Singapore Institute of Materials Management and has more than 25 years' experience in the electronics industry, holding various top management posts in logistics, Supply chain, procurement and distribution management.

He is visiting professor to several universities in the realm of logistics and supply chain management.

www.linkedin.com/in/roger-lee-54286427

Guest Speaker: Mr Goh Boon Keem

<https://www.linkedin.com/in/boon-keem-goh-5b3835106/>

Boon Keem graduated with an MBA and is the National Director of NSO (www.nsco.com.vn).

Guest Speaker: Mr Duc Thinh Vu (Country Manager @ Lazada Express VN)

Guest Speaker: Mr Richard Nguyen Dien (GM, Viet Trans Link Co, ACS of UPS SC Solutions)

For more detail: please contact Nong Lam University - Help desk: 08 - 38961708